

PROFESSIONAL STANDARDS

International Beauty Professionals Association, Inc.

Effective Date:

03.12.2026

Adopted By:

Board of Directors of International Beauty Professionals Association, Inc.

1. Purpose of the Standards

The purpose of these Professional Standards (“Standards”) is to define the expected level of professional conduct, service quality, safety practices, ethical behavior, and industry participation for members of **International Beauty Professionals Association, Inc.** (“IBPA” or the “Association”).

These Standards are intended to:

- establish a benchmark of professional excellence within the beauty industry;
- promote safe, ethical, and responsible practices;
- support consistency in service quality and client experience;
- provide guidance for members at different stages of their professional development;
- strengthen trust between professionals, clients, businesses, and the broader community;
- reinforce the reputation and integrity of the Association and its members.

These Standards apply to all members of the Association, with consideration of the nature of their category and professional role.

2. Nature of the Standards

2.1 Non-Regulatory Status

These Standards are **not a substitute for government laws, licensing requirements, or regulatory rules.**

2.2 Complementary Role

They serve as **professional and ethical guidance** that complements applicable laws.

2.3 Responsibility of Members

Members are responsible for complying with:

- all applicable laws;
 - licensing requirements (where applicable);
 - local, state, and national regulations.
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3. Core Areas of Standards

The Association establishes standards across the following core areas:

1. Professional Conduct
 2. Client Safety & Care
 3. Hygiene & Sanitation
 4. Service Quality
 5. Communication & Transparency
 6. Professional Development
 7. Business Practices
 8. Digital & Public Representation
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4. Professional Conduct Standards

Members are expected to:

- act professionally in all client and business interactions;
 - maintain appropriate boundaries with clients;
 - demonstrate punctuality and responsibility;
 - avoid unprofessional or inappropriate behavior;
 - represent the profession with dignity and respect.
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5. Client Safety & Care Standards

Members must prioritize:

- client well-being and safety;
- informed consent before procedures;
- proper assessment of client suitability;
- clear explanation of risks and expectations;
- refusal of services when unsafe or inappropriate.

Members must not:

- perform services beyond their competence;
- ignore contraindications;

- compromise safety for financial gain.
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6. Hygiene & Sanitation Standards

Members are expected to:

- maintain clean and sanitary work environments;
- follow appropriate hygiene protocols;
- properly disinfect tools and equipment;
- use safe and appropriate products;
- follow basic cross-contamination prevention practices.

Members must adapt hygiene practices in accordance with:

- local regulations;
 - professional best practices.
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7. Service Quality Standards

Members are expected to:

- provide services with attention to detail and consistency;
 - maintain quality aligned with their level of expertise;
 - continually improve their skills;
 - avoid rushed or negligent work;
 - deliver services that reflect professional standards.
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8. Communication & Transparency Standards

Members must:

- communicate clearly with clients;
- explain procedures and expected results;
- provide accurate pricing and service details;
- avoid misleading claims;
- set realistic expectations.

Members must not:

- guarantee unrealistic results;
- mislead clients regarding outcomes;

- hide important information.
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9. Professional Development Standards

Members are encouraged to:

- continue learning and improving skills;
- participate in education, workshops, and training;
- stay updated with industry trends;
- invest in professional growth.

For Educators:

- maintain quality of teaching;
 - provide accurate information;
 - avoid false promises.
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10. Business Practice Standards

Members operating businesses must:

- conduct business honestly and transparently;
 - respect clients and staff;
 - avoid deceptive marketing;
 - maintain fair pricing practices;
 - operate responsibly.
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11. Digital & Public Representation Standards

Members must:

- present their work truthfully online;
 - avoid misleading editing or false claims;
 - accurately represent qualifications;
 - use IBPA membership correctly.
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12. Standards by Membership Category

Specialist

- commitment to learning
- respect for industry standards

Professional

- quality service
- client safety
- professional communication

Educator

- responsible teaching
- transparency

Business Owner

- leadership
- ethical business practices

Brand / Company

- truthful product representation
 - responsible marketing
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13. Compliance with Standards

Members are expected to:

- follow these Standards;
 - align with Code of Ethics;
 - maintain professional integrity.
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14. Violations of Standards

Violations may include:

- unsafe practices;
 - unethical conduct;
 - misleading representation;
 - repeated complaints;
 - damage to Association reputation.
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15. Review and Enforcement

Alleged violations may be reviewed by:

- Standards Committee
- Membership Review Board
- Board of Directors

Possible actions:

- warning
 - restriction
 - suspension
 - termination
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16. Relationship to Other Documents

These Standards must be read with:

- Code of Ethics
 - Membership Policy
 - Review Procedure
 - Bylaws
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17. Amendments

Standards may be updated by the Board of Directors.

18. Official Language

English version is official.